



**International House Philadelphia** is seeking submissions for a design for a mascot which will represent the Resident + Alumni communities. We are looking for a creative mascot that will represent our residents and alumni, and will be used on our website and some print materials associated with these groups, as well as on promotional materials like pens, cups, tee shirts and caps. The mascot will eventually come to life at events, just as you would have a mascot for a sports team, college or university, or fast food restaurant.

Our Resident + Alumni mascot needs a great personality that should embody everything about international living, peace, friendship and the International House spirit.

Our judges will consider the following criteria for the winning design:

1. Creativity: No idea is a bad idea, but it needs to be your idea.
2. Simplicity of Design: This should be a character that the IHP creative team can easily recreate many times for many different applications.
3. On target: Make sure the character represents Living at IHP!

**HOW TO ENTER:** This competition begins on October 24<sup>th</sup> and ends on December 9<sup>th</sup>, 2011. To enter, please visit the IHP website and go to the Alumni Homepage for instructions on how to submit your images. You will need a current email address to submit the image. Once the image is submitted, an email will be sent with notification that the image has been submitted. You may also submit your drawing in person, Monday through Friday, 9 am to 5 pm to IHP's Development Department, attention Alumni Relations. IHP is not responsible for lost, late or incomplete entries. Once submitted, they become the sole property of IHP and none will be returned. Entries may be reproduced on merchandise by IHP for sale. By entering, you warrant this your entry (1) is original and does not infringe the intellectual property rights of any third party, (2) has not been published in any medium or (3) has not won an award.

**JUDGING:**

- (a) **INITIAL REVIEW:** In the first step, IHP will review all submitted images to determine whether the images will proceed to the second step. This initial review will judge the images based on their originality, creativity, consistency with IHP's mission and appropriateness.

- (b) VOTING: After approval, the entrant will be notified by email that the image is approved and the image will be placed into voting.
- (c) IHP's staff reserves the right to select finalists based on judgment of most appropriate image.
- (d) The first round of judging will be completed by October 21<sup>st</sup>
- (e) Images selected for the final round of judging will be displayed in the IHP lobby from November 21<sup>st</sup> through December 2<sup>nd</sup> for viewing by IHP residents.
- (f) The winning entry will be announced on December 9<sup>th</sup> at IHP's annual resident holiday party.

**ELIGIBILITY:** Open to all current and former IHP residents. Winners are subject to validation by IHP.

**PRIZES:** If the competition is won by a current resident, first place receives a \$150 housing credit. If the competition is won by an alumnus of IHP, first place receives a \$150 gift certificate to Barnes and Noble Bookstore. **ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** The prize is awarded without warranty, express or implied, of any kind.

**CONDITIONS OF PARTICIPATION:** Participation in any part of the contest constitutes full and unconditional acceptance of the Official Rules and the decisions of the contest judges. No transfer, assignment, or substitution of a prize permitted, except IHP reserves the right to substitute prize for an item of equal or greater value at IHP's discretion. Entrants agree to be bound by the terms of these Official Rules and by the decision of IHP which are final and binding on all matters pertaining to this competition. By entering, entrant grants IHP an exclusive, non-revocable worldwide, royalty-free, perpetual license to edit, publish, promote, produce, publicly display, sell, republish, alter, edit, and make derivative works at any time and otherwise use entrant's submitted image, along with entrant's name, likeness, bio information and any other information provided by entrant, in any and all media, now existing or developed in the future, for any purpose, including without limitation editorial, promotional or advertising purposes, without further permission, notice or compensation.